



Monday September 10 -- Thursday September 13

As of August 13, 2012

AUTOTESTCON 2012 PROMOTIONAL OPPORTUNITIES

HOW CAN MY COMPANY BENEFIT THE MOST FROM AUTOTESTCON 2012?

Promotional opportunities significantly increase name recognition throughout the ATE customer base. Exhibitors find that promotions serve as a multiplier and can increase the probability of new orders and business opportunities.

To sign up, please contact Jeff Rubin, AUTOTESTCON 2012 Promotion Chair, at jeffreylrubin@gmail.com or 904-373-8721.

Each company that purchases \$10,000 or more in promotions will be recognized as a **Gold Level Partner** and will have their name and logo displayed in a prominent fashion on the web site, in programs and in the Exhibit Hall. Bob Rassa, Conference Chairman, will recognize Gold Level Partners during opening ceremonies and at luncheons.

Each company purchasing \$5,000 or more in promotions will be recognized as a **Silver Level Partner**. Silver Level partners will have their names and/or logos displayed on the AUTOTESTCON 2012 web site, will be listed in the preliminary and final programs, and will be included on special signs in the exhibit area.

ALL 2012 AUTOTESTCON 2012 PROMOTION OPPORTUNITIES

<ul style="list-style-type: none"> Welcome Reception in the Convention Center Lanyards (ATC 2012/company logo) Self-Registration Kiosk Self-Registration Kiosk Bags (ATC 2012/company logo) Pens (ATC 2012/company logo) Audio-Visual Support Logo-wrapped water bottle Water in the Technical Session Rooms Exhibitor Lounge Beverages Exhibitor Lounge Food 	<ul style="list-style-type: none"> Teradyne (Gold) Geotest (Gold) Geotest (Gold) Geotest (Gold) Aeroflex (Silver) Astronics/DME (Silver) Boeing (Silver) EADS (Silver) EADS (Silver) Pacific Power (Silver) Pacific Power (Silver)
EXHIBIT HALL	
<ul style="list-style-type: none"> Exhibits Floor Plan Exhibit Hall Water GOBO on lower hall wall GOBO on lower hall wall Upper Hall Wednesday Ice Cream Break GOBO on lower hall wall (12 available) Upper Hall Contest Raffle 	<ul style="list-style-type: none"> Geotest (Gold) Astronics/DME (Silver) Pacific Power (Silver) EADS (Silver) PXI Systems Alliance \$ 2,750 \$ 3,500
PRELIMINARY PROGRAM	
<ul style="list-style-type: none"> Prel Inside Front Cover full page ad Prel Back cover full page ad Prel Full page ad Prel Full page ad 	<ul style="list-style-type: none"> Teradyne (Gold) CSI (Silver) Astronics/DME (Silver) Lockheed
FINAL PROGRAM	
<ul style="list-style-type: none"> Final Back cover Final Exhibitor Guide Map Pullout Final Full Page Ad Final Full tab page - backside - where Notes were Final Full tab page - backside - where Notes were Final Full tab page - Exhibitors Final Full tab page - Master Schedule Final Full tab page - Technical Schedule Final Full tab page - TUE Final Full tab page - WED Final Full tab page - THU Final Inside back cover Final Inside front cover Final Pocket Schedule inserted in Final Program Final Full tab page - Social Activities Final Full tab page - backside - where Notes were 	<ul style="list-style-type: none"> Lockheed CSI (Silver) Northrop Grumman ZTEC EADS (Silver) CSI (Silver) Teradyne (Gold) Geotest (Gold) Geotest (Gold) AIM USA Phase Matrix Astronics/DME (Silver) Teradyne (Gold) Teradyne (Gold) \$ 1,250 \$ 1,250

GOLF TOURNAMENT (MONDAY)

<i>Golf Lunch</i>	Aeroflex (Silver)	
<i>Golf Hole Sponsorship (per hole)</i>	Agilent	
<i>Golf Hole Sponsorship (per hole)</i>	AIM USA	
<i>Golf Golf balls</i>	Astronics/DME (Silver)	
<i>Golf Hole Sponsorship (per hole)</i>	Astronics/DME (Silver)	
<i>Golf Longest Drive</i>	<u>Astronics/DME (Silver)</u>	
<i>Golf Straightest Drive</i>	Astronics/DME (Silver)	
<i>Golf Flags on all 18 Hole Pins</i>	Boeing (Silver)	
<i>Golf Ball Markers (+ \$250 in-kind for Markers)</i>	CSI (Silver)	
<i>Golf Four Ping Golf Shirts</i>	CSI (Silver)	
<i>Golf Grand Prize</i>	CSI (Silver)	
<i>Golf Shirts (Quan 4) (awarded as in-kind)</i>	CSI (Silver)	
<i>Golf Closest to Pin</i>	DIAGNOSYS	
<i>Golf Golf giveaways for raffle</i>	DIAGNOSYS	
<i>Golf Hole Sponsorship (per hole)</i>	EADS (Silver)	
<i>Golf Hole Sponsorship (per hole)</i>	EADS (Silver)	
<i>Golf Beverage cart</i>	Geotest (Gold)	
<i>Golf Four Ping Golf Shirts</i>	Geotest (Gold)	
<i>Golf Hole Sponsorship (per hole)</i>	Geotest (Gold)	
<i>Golf Shirts (Quan 4) (awarded as in-kind)</i>	Geotest (Gold)	
<i>Golf Hole Sponsorship (per hole)</i>	Harris IT	
<i>Golf Hole Sponsorship (per hole)</i>	Teradyne (Gold)	
<i>Golf Hole Sponsorship (per hole)</i>	Teradyne (Gold)	
<i>Golf Hole Sponsorship (per hole)</i>	Teradyne (Gold)	
<i>Golf Hole Sponsorship (per hole)</i>	Teradyne (Gold)	
<i>Golf Longest Drive</i>	VT Miltope	
<i>Golf Closest to Pin</i>	VT Miltope	
<i>Golf Hole Sponsorship (per hole)</i>	VT Miltope	
<i>Golf Hole Sponsorship (per hole)</i>		
Golf Shirts (Quan 4) (awarded as in-kind)		\$ 200
Golf Shirts (Quan 4) (awarded as in-kind)		\$ 200
Golf Hole Sponsorship (per hole)		\$ 250
Golf Hole Sponsorship (per hole)		\$ 250
Golf Hole Sponsorship (per hole)		\$ 250
Golf Hole Sponsorship (per hole)		\$ 250
Golf Hole Sponsorship (per hole)		\$ 250
Golf Hole Sponsorship (per hole)		\$ 250
Golf Hole Sponsorship (per hole)		\$ 250
Golf Continental Breakfast		\$ 500
Golf Driving Range		\$ 500
Hole in One		\$ 250

TECHNICAL SESSION COFFEE BREAKS

Technical Session Coffee Breaks Tue 0700	Aeroflex (Silver)	
<i>Technical Session Coffee Breaks Tue 0930</i>	Astronics/DME (Silver)	
<i>Technical Session Coffee Breaks Tue 1500</i>	SignalCore	
<i>Technical Session Coffee Breaks Wed 0700</i>	SignalCore	
<i>Technical Session Coffee Breaks Wed 0930</i>	EADS (Silver)	
<i>Technical Session Coffee Breaks Wed 1500</i>	EADS (Silver)	
<i>Technical Session Coffee Breaks Thu 0930</i>	IMPACT Technologies	
Technical Session Coffee Breaks Thu 0700		\$ 250

WEDNESDAY NIGHT CARS LAND GALA

Gala Beverage Bar		\$ 400
Gala Beverage Bar		\$ 400
Gala Beverage Bar		\$ 400
Gala Beverage Bar		\$ 400
Gala Grand Prize		\$ 1,000
Gala Table Centerpiece (All)		\$ 5,000
Gala Table Centerpiece (per 10)		\$ 1,000
Gala Table Centerpiece (per 10)		\$ 1,000
Gala Table Centerpiece (per 10)		\$ 1,000
Gala Table Centerpiece (per 10)		\$ 1,000
Gala Table Centerpiece (per 10)		\$ 1,000
Gala Table Centerpiece (per 10)		\$ 1,000
Gala Table Centerpiece (per 10)		\$ 1,000

BROCHURE/FLYER IN ATTENDEE BAG

Non-Exhibitor Company brochure in attendee bag		\$ 600
Magazine in attendee bag		\$ 500
Exhibitor brochure in attendee bag		\$ 400
<i>Exhibitor brochure in attendee bag</i>	Advance Instruments	
<i>Exhibitor brochure in attendee bag</i>	Agilent	
<i>Exhibitor brochure in attendee bag</i>	Ametek	
<i>Exhibitor brochure in attendee bag</i>	Astronics/DME (Silver)	
<i>Exhibitor brochure in attendee bag</i>	CACI	
<i>Exhibitor brochure in attendee bag</i>	CSI (Silver)	
<i>Exhibitor brochure in attendee bag</i>	Harris IT	
<i>Exhibitor brochure in attendee bag</i>	LXI Consortium	
<i>Exhibitor brochure in attendee bag</i>	NASA	
<i>Exhibitor brochure in attendee bag</i>	Pacific Power (Silver)	
<i>Exhibitor brochure in attendee bag</i>	Tegam	
<i>Exhibitor brochure in attendee bag</i>	Underwater Kinetics	

